Determining Broadband Truth

Lived-Experience of Millions of Americans

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Crowdsourced speed tests deliver:

- a. Concrete availability maps
- b. Progress tracking for accountability



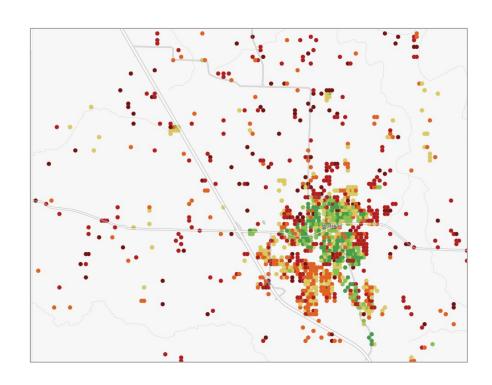
Based on Ookla® Speedtest Intelligence® for Fixed Networks

based of Ookia* Speedlest Intelligence* for Fixed Networks

Millions of consumer-initiated speed tests vs

Continuing to believe whatever the ISPs report

Require ISPs to prove their capabilities







Truth on the Ground Using Crowdsourced Data

Preponderance of evidence and statistical compensation overcome prevalent myths

Myth A: People in that area only subscribe to the low-speed packages.

Reality: 25% to 33% of subscribers opt for the top speed offered.

Myth B: Bad tests are because of poor Wi-Fi.

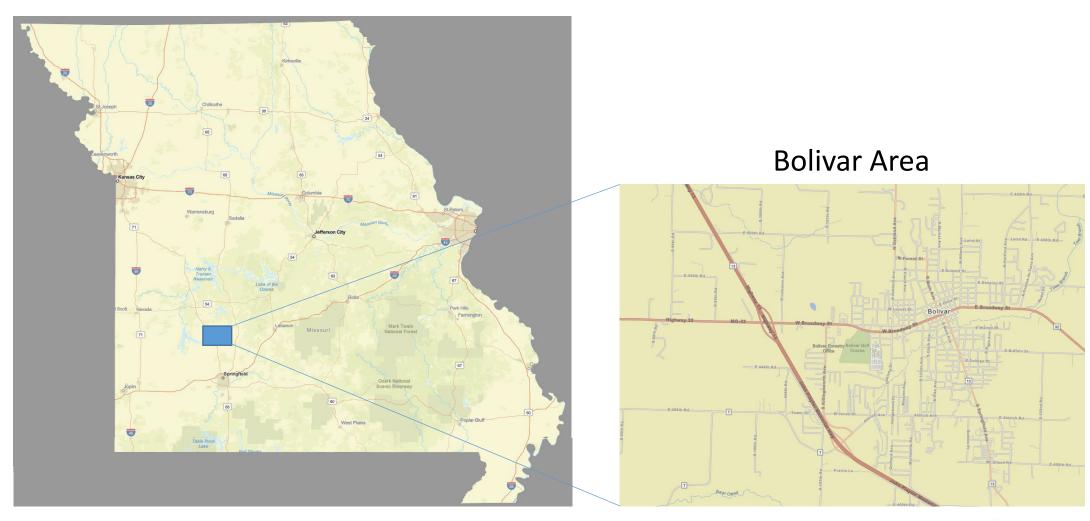
Reality: We dropped speed tests with poor Wi-Fi signal strength. We also included tests from GPS-enabled wired devices.

Myth C: People only run a test when there is a problem.

Reality: We focus on the **maximum** speed tests. Network problems do prompt tests, as do resolutions of problems.



Example of Analysis

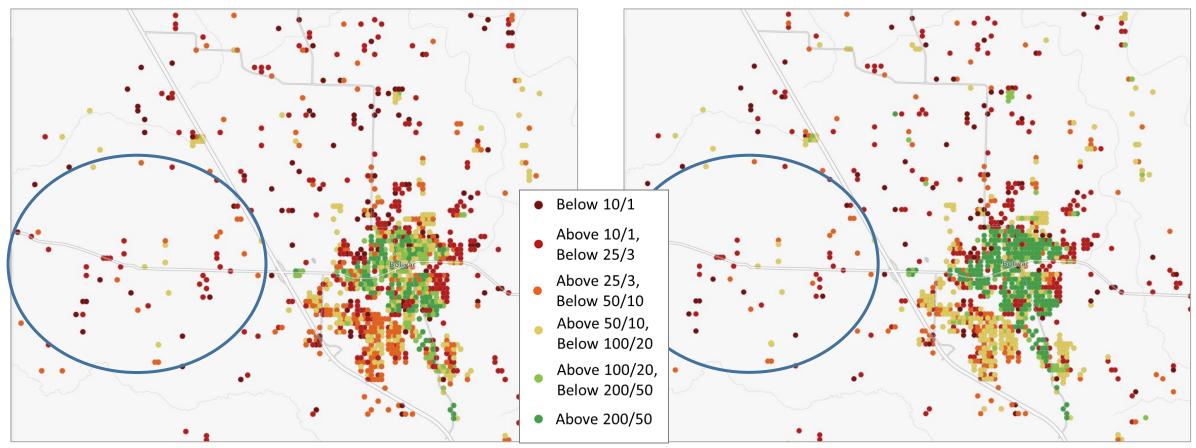




Ookla Locations - Bolivar Area

Observed Speeds @ Average

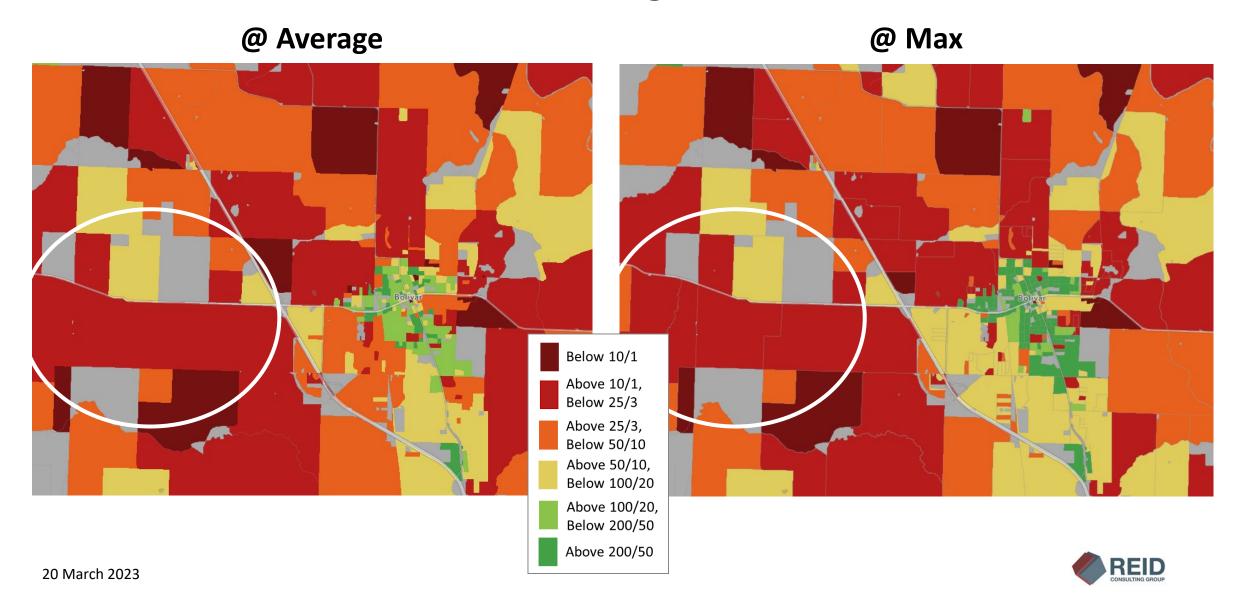
Observed Speeds @ Max



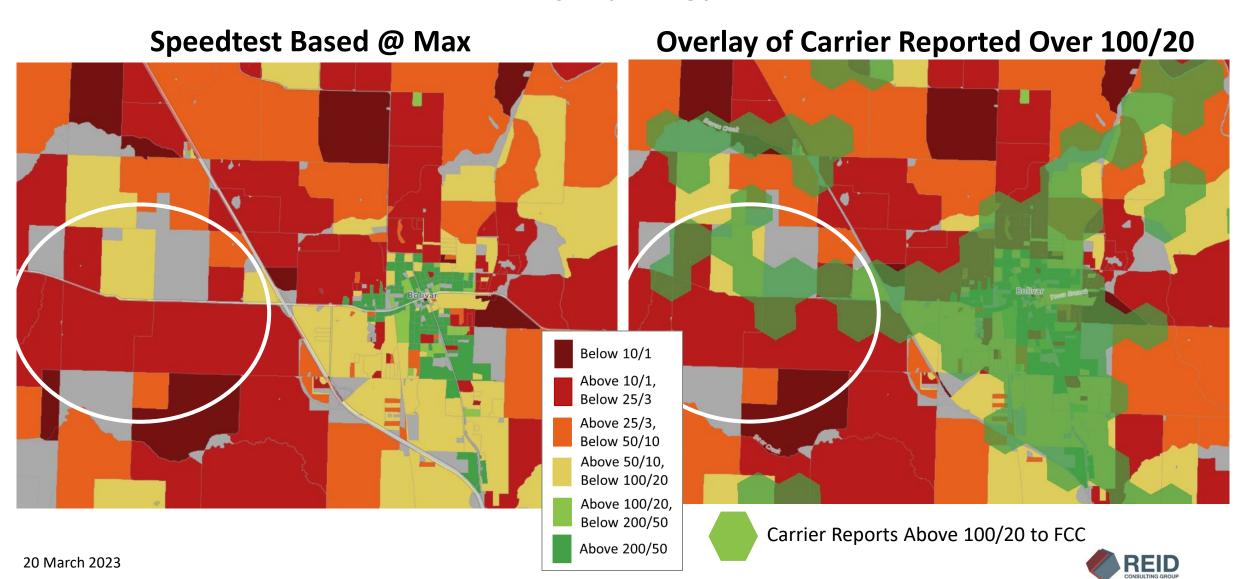
Preponderance of evidence clearly demonstrates that much of the rural area around Bolivar remains unserved



Ookla-Based Ratings – Bolivar Area

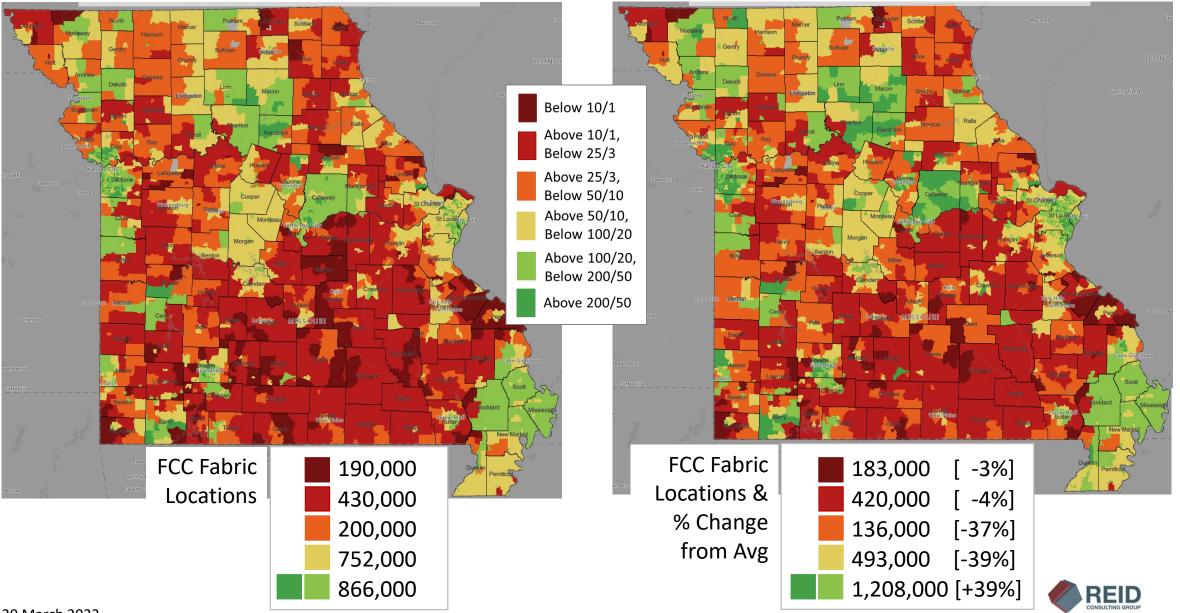


Ookla-Based Ratings vs Carrier Claims to FCC Bolivar Area



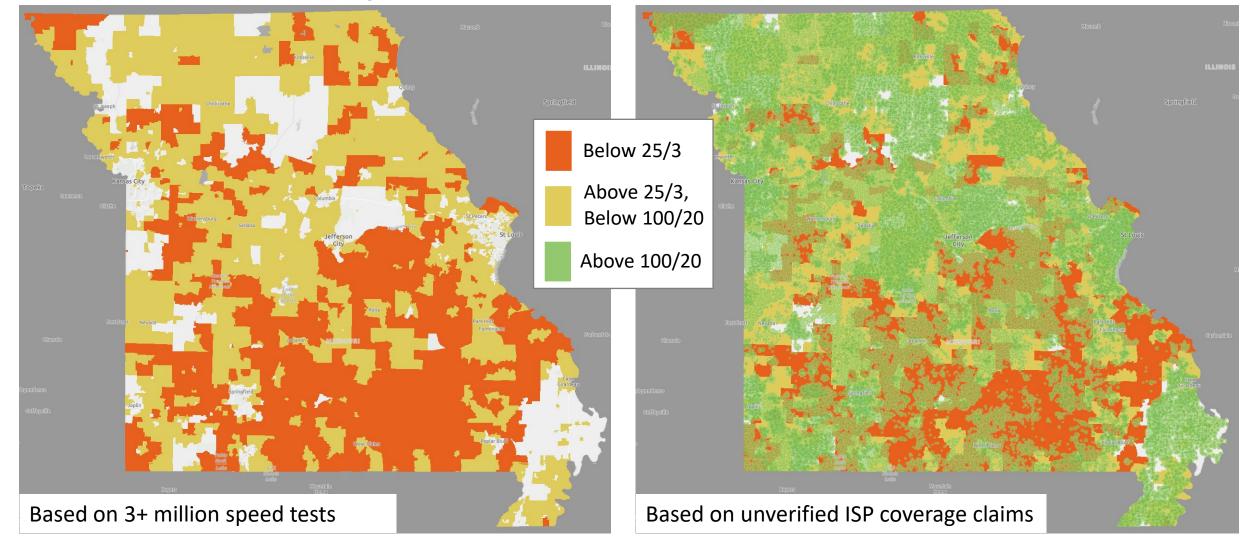
Missouri @ Average

Missouri @ Max

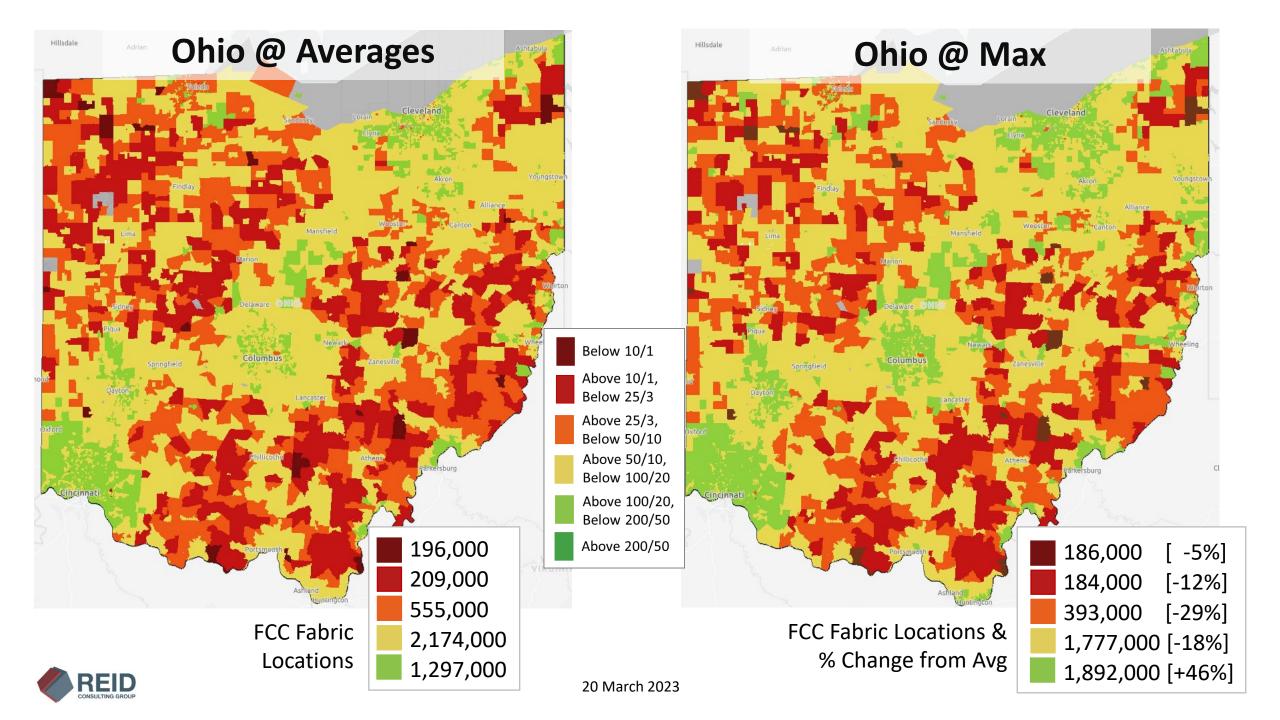


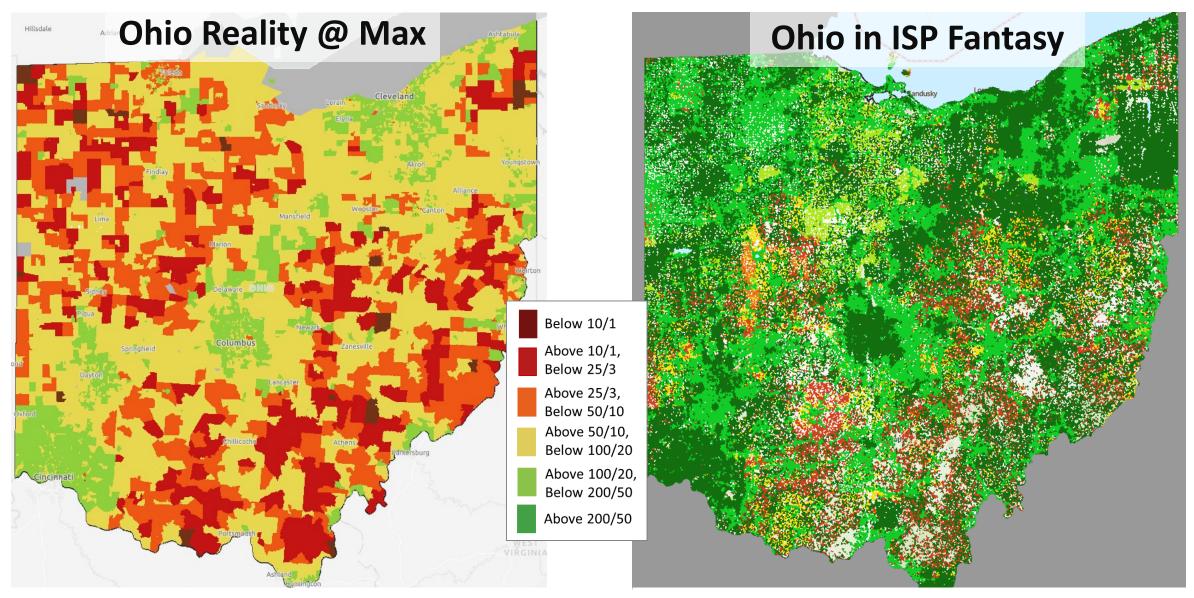
Missouri Reality @ Max

Missouri in New FCC Map





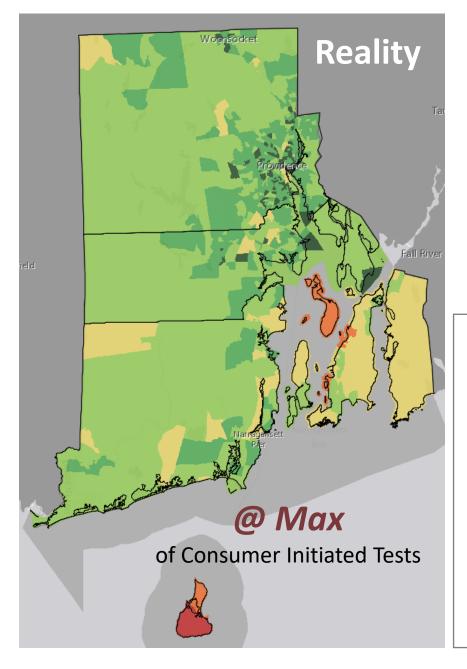




Based on 14+ million consumer-initiated speed tests

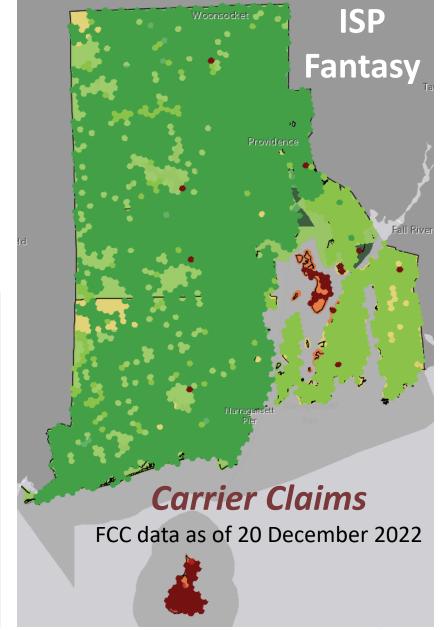
Based on unverified ISP coverage claims





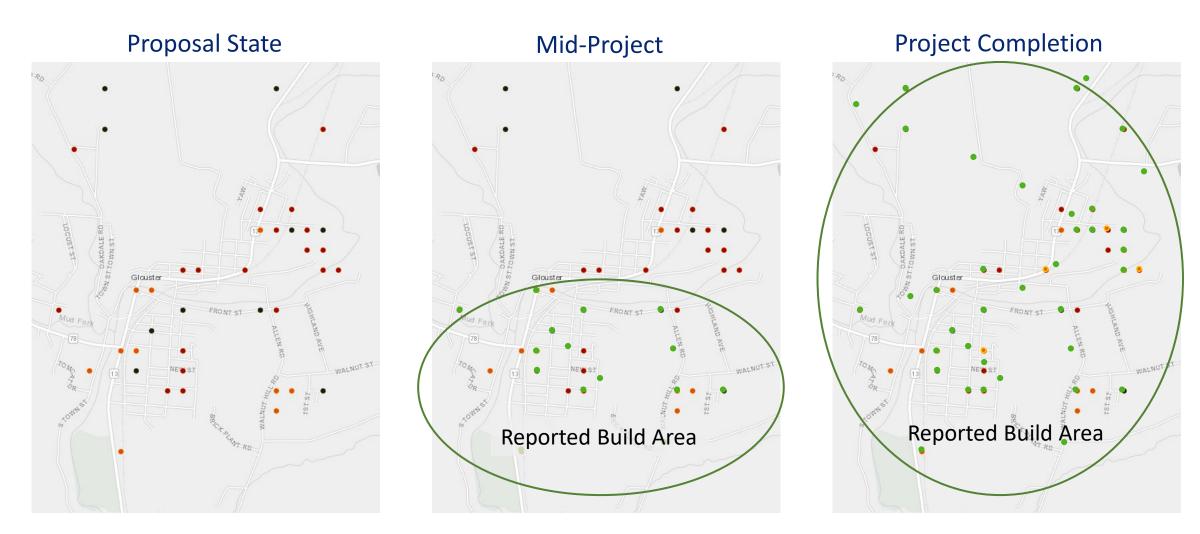
Rhode Island





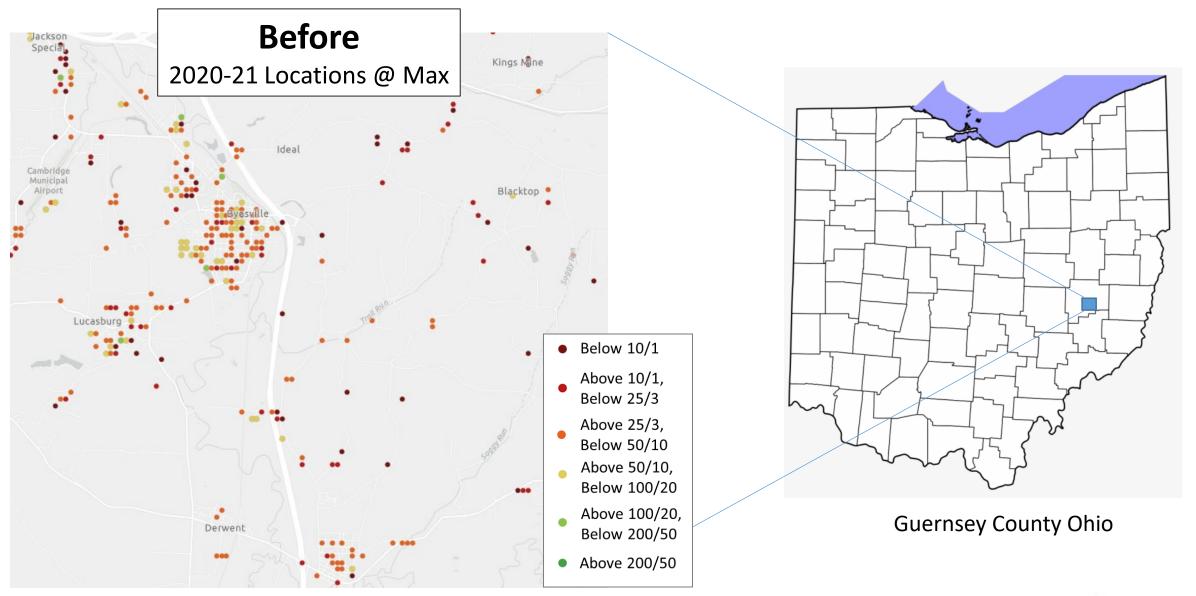


Tracking Progress to Establish Accountability



Could require such verification prior to milestone payments to grantees







Area Awarded to Charter in RDOF

