

# 2022 CORPORATE SPONSORSHIP OPPORTUNITIES



**SHLB**  
SCHOOLS, HEALTH & LIBRARIES  
BROADBAND COALITION

[www.shlb.org](http://www.shlb.org)

Our corporate sponsorship program provides for-profit corporations the opportunity to increase their visibility, engage in thoughtful discussion with anchor institutions and policymakers, and support the SHLB Coalition mission.

By becoming a SHLB corporate sponsor, your company can take a leadership role and work closely with anchor institutions to promote digital equity.

With your financial support, the SHLB Coalition can accelerate its advocacy for open, affordable, high-quality broadband for anchor institutions and their surrounding communities.

## SHLB OFFERS TWO CORPORATE SPONSORSHIP\* OPPORTUNITIES:

 **PREMIER:**      **\$35,000 (\$30,000 if a Member)**  
2 years: \$60,000 (\$50,000 if a Member)

 **CHAMPION:**      **\$25,000 (\$20,000 if a Member)**  
2 years: \$40,000 (\$35,000 if a Member)

*\* Sponsorship pricing does not include membership dues.*

# 2022 CORPORATE SPONSORSHIP OPPORTUNITIES

## CHAMPION PREMIER

	Annual AnchorNets Sponsorship Level	Silver	Gold
<b>Providing Access and Visibility at SHLB's Annual Conference (AnchorNets)</b>	Complimentary AnchorNets registrations	4	8
	Invites to VIP track including dinner	3	4
	Exhibit space	•	•
	Access to AnchorNets attendee contact information	•	•
	Name and logo on website, marketing e-mails and all collateral (including sponsorship thank you signage)	•	•
	Logo displayed in plenary room	•	•
	Verbal recognition at opening plenary and VIP dinner	•	•
	Acknowledgment on social media	•	•
	Sponsor material distributed to all attendees	•	•
	Moderate a session or workshop	•	
	Rotating banner ad in AnchorNets mobile app		•
	Speak on a breakout session panel or workshop		•
	5 minute plenary address		•
<b>Building Relationships with SHLB Board &amp; Staff</b>	Priority access to SHLB staff on request	•	•
	One discussion/presentation with select SHLB Board members		•
	One individual SHLB Policy Briefing per year for your company		•
<b>Creating Recognition of Your Brand</b>	Dedicated, company specific page on SHLB's website	•	•
	Quarterly recognition on SHLB's social media platforms	•	•
	Company logo displayed at SHLB's two annual events (spring and fall)	•	•
	Recognition in SHLB Annual Report	•	•
	Option for prominent mention on webinars and logo on webinar webpage and marketing emails	•	•
	Company option to have logo at the bottom of every SHLB monthly newsletter.		•
<b>Knowledge Exchange</b>	Opportunity to provide input on one webinar agenda topic per year	•	•
	Opportunity to post one blog per year on SHLB website*		•
	Opportunity to post one research paper per year on SHLB website*		•

\* Posts are subject to SHLB staff approval.



## CORPORATE SPONSORSHIP CONFIRMATION

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

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Sponsorship Type:

\_\_\_\_\_ One-year Premier (*Non-member*) – \$35,000

\_\_\_\_\_ One-year Premier (*Member*) – \$30,000

\_\_\_\_\_ Two-year Premier (*Non-member*) – \$60,000

\_\_\_\_\_ Two-year Premier (*Member*) – \$50,000

\_\_\_\_\_ One-year Champion (*Non-member*) – \$25,000

\_\_\_\_\_ One-year Champion (*Member*) – \$20,000

\_\_\_\_\_ Two-year Champion (*Non-member*) – \$40,000

\_\_\_\_\_ Two-year Champion (*Member*) – \$35,000

Payment Options:

Monthly

Annually

The SHLB Coalition will send an invoice for payment to the email address listed above. Monthly invoices may be paid by credit card, but we kindly ask that annual payments be made by check or bank transfer.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

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SHLB Federal Tax ID Number: 46-0974412

SHLB Mailing Address: 1250 Connecticut Ave NW, Suite 700, Washington, D.C. 20036

Please send this completed form to SHLB Chief Operating Officer Emily Olson, via [eolson@shlb.org](mailto:eolson@shlb.org). We are happy to address questions and concerns by email or (202) 263-4626.

**THANK YOU FOR SUPPORTING THE SHLB COALITION**