



**SHLB**  
SCHOOLS, HEALTH & LIBRARIES  
BROADBAND COALITION



**GROW2GIG+**  
ANCHORS ADVANCE COMMUNITIES

**webinar series**

**SEPT 2017 - MAR 2018**



# BECOME A SPONSOR

support telecommunication education for our schools, libraries, and health clinics

With the increased attention to broadband policy in the Trump Administration, it is more important than ever to educate our anchors, providers, and community about the telecommunications landscape.

Sponsoring a Grow2Gig+ Webinar associates your company's brand with our dedication to educational programs. Our sponsors are recognized as partners and thought leaders evolving the broadband industry. Acknowledgment of our valued sponsor will appear in all Grow2Gig+ webinar communications in addition to the benefits listed below.

## AUDIENCE

Grow2Gig+ webinar registration averages 95 individuals. Of these registrants, 67% are not SHLB members, meaning you will reach an audience outside of SHLB's standard community. In addition, the webinar is publicly available for a month following the webinar and then available to SHLB members indefinitely.

## BENEFITS

Webinar sponsorships will raise your brand awareness, educate the marketplace, and help you target potential customers.

- Logo and link to company's website on Grow2Gig+ marketing materials (reaches 6500 individuals)
- Prominently mentioned on registration page, webinar website, and reminder e-mails
- Logo on webinar welcome and concluding slides
- Mentioned in webinar introduction
- Access to attendee contact information for a ONE TIME mailing

## SCHEDULE\*

**SEPTEMBER** - Rural Health Care Program Updates

**OCTOBER** - Introduction to the Connect America Fund

**NOVEMBER** - E-rate Fiber & the Homework Gap

**JANUARY** - Libraries as Digital Inclusion Champions

**FEBRUARY** - Case Study on County Digital Initiatives

**MARCH** - Spectrum Options: EBS, TV WhiteSpace & More

*\*Please note SHLB retains the right to adjust this schedule to reflect current events and policy developments*

## PRICE

\$2500 for set of three webinars and \$5000 for the full series. You can choose which webinars you'd like to sponsor if you select to sponsor three.

For more information, please contact Amy Robinson, [arobinson@shlb.org](mailto:arobinson@shlb.org).

# 2017 WEBINAR SPONSORSHIP CONFIRMATION

Name of Organization:

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SPONSORSHIP TYPE:

3 WEBINARS - \$2500

FULL SERIES - \$5000

*MEMBER PRICE - \$2250*

*MEMBER PRICE - \$4500*

WHICH WEBINARS WOULD YOU LIKE TO SPONSOR?

SEPT - RURAL HEALTH

OCT - CAF

NOV - E-RATE FIBER

JAN - LIBRARIES &  
DIGITALINCLUSION

FEB - COUNTIES

MAR - SPECTRUM

SIGNATURE:

(Typed signature is acceptable)

DATE:

## THANK YOU!

Please send completed form to Emily Olson, Director of Operations, at [eolson@shlb.org](mailto:eolson@shlb.org). For questions, call (202) 263-4626 . *The SHLB Coalition will send an invoice for payment to the e-mail address listed above. Payment is due within 30 days. Invoices can be paid by credit card, bank transfer, or by check.*

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