



SHLB Coalition 2015 Annual Conference

Sponsorship Opportunities and Benefits

Sponsorship opportunities are now available for the SHLB Coalition's 5th Annual Conference on May 20-22, 2015 at the beautiful Hyatt Regency Hotel in Crystal City, VA.

Sponsoring the SHLB Coalition Annual Conference elevates your brand and visibility as one of the leading broadband stakeholders. It puts your company's name in front of hundreds of broadband providers, community anchor institutions, public interest organizations and federal, state and local government officials from around the country.

To participate as a sponsor, please review the sponsor opportunities below, fill out the form at the end of this document and send to Emily Olson, SHLB Director of Operations at eolson@shlb.org. For up-do-date information about the Conference, visit www.shlb.org/events.

General Sponsorship Opportunities

Bronze	Silver	Gold	Platinum
One complimentary conference attendee	Two complimentary conference attendees	Three complimentary conference attendees	Five complimentary conference attendees
Name listed as sponsor on conference website	Logo displayed on conference website and marketing materials	Logo displayed on conference website and marketing materials	Logo displayed on conference website and marketing materials
Name listed in conference program	Logo in conference program	Logo in conference program	Logo in conference program
Sponsor materials distributed to all conference attendees	Sponsor materials distributed to all conference attendees	Marketing materials distributed to all conference attendees	Marketing materials distributed to all conference attendees
Logo displayed on plenary screen	Logo displayed on plenary screen	Logo displayed on plenary screen	Logo displayed on plenary screen
\$2,500	Opportunity to speak on a break-out session panel	Opportunity to speak on a break-out session panel	Opportunity to speak on a break-out session panel
	Table top exhibit	Table top exhibit	Table top exhibit
	\$5,000	Half-page ad in Conference Program	Full Page ad in Conference Program
\$7,500		Opportunity to address Plenary session	
			\$10,000

Individual Item Sponsorships

Exhibit space is not included

Breakfast Sponsor - \$2,500 (limit 2)

Recognition on Breakfast signage and opportunity to distribute materials to conference attendees at breakfast.

Lunch Sponsor - \$5,000 (limit 2)

Recognition on Lunch signage, opportunity to distribute materials to conference attendees, and 5-minute address to lunch audience.

Reception Sponsor - \$5,000 (limit 2)

Recognition on Reception signage and opportunity for 5-minute address to reception audience.

General Session Conference Room Wi-Fi Sponsor - \$2,500 (limit 2)

Thanks to your company on event posters in the general session conference room

Hotel Room Wi-Fi Sponsor - \$2,500 (limit 2)

Recognition as the Hotel Room Wi-Fi Sponsor distributed to each attendee at hotel check in.

Pen Sponsor - \$2,500 (limit 1)

Pens with your company logo and one line of text distributed to each conference attendee.

Lanyard Sponsor - \$5,000 (limit 1)

Company name on lanyards for name badges.



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Sponsorship Confirmation

Name of Organization: _____

Address: _____

Contact Name: _____

Contact Title: _____

Telephone: _____

Email: _____

Signature: _____ Date: _____

Sponsorship Type: (From above list): _____

Amount: \$ _____

The SHLB Coalition will send an invoice for payment to the above address. Payment is due 30 days after invoice.

Signature: _____

Please send sponsorship confirmation to Emily Olson, SHLB Director of Operations, at eolson@shlb.org. For questions, call (919) 451-6712.